

IGNITE THE LEAD, COLLECT THE REWARDS!



Earn Reward Points when you “Ignite The Lead”
to shop for cool gear at pepusfrewards.com

HOW IT WORKS

- US Foods employee identifies a new Pepsi prospect/customer
(Zero volume over last 12 months)
 - Lead Initiator submits customer lead at usf.submitmyform.com
 - Lead Initiator uploads photo(s) of existing equipment.
Or selects “Yes” to indicate New Construction.
- DBM & FSR schedule joint call for free Pepsi survey
- DBM, FSR and US Foods TM or DSM present the program offering to the new Pepsi prospect/customer
- The on-line portal site will be unavailable after 11:59p PT on 12/31/2026
- Upon equipment install and first fill of product delivered, TM will qualify for Pepsi Reward Points

US FOODS
pepsico



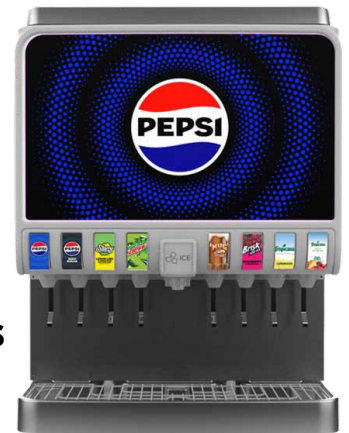
Your Reward Points

2 WAYS 2 WIN!

- 1 Earn 200 Reward Points:** fountain equipment is installed on the initial US Foods delivery for a newly qualified fountain account

Qualifying equipment includes: 6-valve, 8-valve, and bar guns, subject to availability in your respective market.

- 2 Earn 100 Reward Points:** minimum of 100 cases (bottles and cans) will be purchased on this US Foods account in the first 90 days



Only applicable in markets where PBC is authorized and is limited in Independent Bottler Territory.

HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing account along with points you have earned from other programs and save for higher value items!